

### LEARNING PHILOSOPHY

"Training is like kindling a flame: the more you learn, the brighter you burn!"

### EDUCATION

Sam Houston State University

Master of Business Administration

# **University of Texas at Tyler**

Bachelor of Science
Interdisciplinary Studies

# CERTIFICATIONS

Society of Human Resource Management - Certified Professional

Texas Educator

# **EXPERTISE**

Instructional Design
Talent Development
Talent Acquisition
Strategic Planning
Ethics and Compliance
Management
Performance Compensation
Employment Law
Employee Relations

### **FUN FACT**

"I'm a former high school teacher and coached varsity volleyball, basketball, and track!"



# LAURA LEE FRAZIER

# LEARNING FACILITATOR

### **ABOUT ME**

Laura Lee is an accomplished senior Human Resources (HR) professional and entrepreneur with over 15 years of experience in the supply chain, retail, and education business sector. As an author and facilitator of Leadership Development programs, Laura Lee excels at developing the skills of professionals in the field of HR, that range from entry-level to experienced. In her 15 years of experience, she has demonstrated her proficiency in all HR competencies, excelling in communication, instructional design, career coaching, facilitation, and recruiting. Through embracing positive and successful company cultures, Laura Lee fosters learner engagement by creating a welcoming atmosphere.

### **EXPERIENCE**

# **Learning Facilitator**, edOpp Solutions LLC

Delivers highly interactive instructor lead teaching sessions to government and corporate clients. Coordinates with curriculum developer to review class content and materials. Researches concepts prior to class to elaborate on learning objectives that enhances the learning experience. Extends the edOpp experience of working with client site personnel to foster the relationships needed for highly successful training experiences. Facilitated several online classes to class sizes ranging from 10 - 25 that deal with topics in professional growth. Uses varying styles of teaching to connect with both in-person and online students to draw out memorable learning moments.

# Houston Market Human Resource Manager, Walmart

Directed HR team members in the Houston metroplex to achieve company goals. Supported a team of over 100 salaried professionals to cultivate a unified, values-based culture to attract and retain employee base. Coordinated internship pipeline to identify high potential candidates to increase efficiency. Developed the Internship Engagement Playbook that was adopted division wide to assess and increase company coherence and communication. Devised staffing and human resource practices that allowed facilities to achieve a 38% decrease in overtime and a 30% decrease in turnover Year To Date. Designed and piloted a new retention program with a 41% decrease in turnover for targeted group and increased engagement to trainers.

